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NATIONAL SECURITY COUNCIL WASHINGTON, D.C. 20536

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November 2, 1984

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MEMORANDUM FOR MR. DONALD P. GREGG

Assistant to the Vice President for National Security Affairs

PH ER84-9620/ ER84-9620

MR. CHARLES HILL Executive Secretary Department of State

MR. ALTON KEEL
Associate Director for
National Security and
International Affairs
Office of Management and Budget

COL R.J. AFFOURTIT Executive Secretary Department of Defense

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Executive Secretary
Central Intelligence Agency

AMBASSADOR HARVEY FELDMAN
Washington Representative to the United States
Representative to the United Nations

BG GEORGE A. JOULWAN
Executive Assistant to the Chairman
Joint Chiefs of Staff

SUBJECT:

NSC Meeting of October 30, 1984 (S)

Please forward the attached report from USIA to the meeting participants. (S)

Robert M. Kimmitt

Executive Secretary

Attachment: USIA Report

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USIA Public Diplomacy Activities on Central America

Gaining support for U.S. Central American policy continues to be a major USIA priority. We pursue this effort with all the means available to us, including ongoing media activities as well as special projects. Listed below are some of the more significant programs already carried out, some now underway, and others proposed for the near future.

A. Completed projects

- 1. Worldnet broadcasts. We have done seven live satellite programs about Central America to Europe and six to Latin America. One of the first of these broadcasts to Latin America featured Henry Kissinger discussing the work of his commission on Central America. Others featured have included Ambassadors Jeane Kirkpatrick and Otto Reich, Assistant Secretary Motley and Richard Scammon.
- 2. TV Satellite File. This is a collection of news clips and features sent weekly to our posts in more than 80 countries. In fiscal year 1984, 36 of the programs included one or more segments on Central America.
- 3. Film documentaries. We have produced seven documentaries on the regional themes of Central America, the Caribbean Basin Initiative and Grenada. These have included an overview of the situation in Central America (co-op with Venezuela's major TV network, Venevision); a series on the elections on El Salvador; and a film based on Gen. Paul Gorman's Washington presentation about Nicaraguan subversion. Gorman considered the latter product so effective that he volunteered full cooperation with any future USIA efforts.
- 4. Wireless File. In the past six months alone, 759 press items relating to Central America were transmitted to our Embassies as background material and for possible press placement. These news stories, commentaries and texts of speeches were then either placed by our posts abroad in local media or given directly to individuals and institutions.
- 5. AMPARTS. In fiscal year 1984, we sent out 55 AMPARTS to speak about Central America; of these, 33 went to Europe.
- 6. Press Center briefings. Our foreign press center has organized two tours to the region for West European print and broadcast journalists as well as nine background briefings on Central America.
- 7. Other audio-visual techniques. We have held 46 broadcast discussions with posts in Europe or Latin America using videotape and telephone hookups between officials in

Washington and foreign journalists. Of these, 24 were with European posts.

8. Pamphlets. USIA has produced eight special pamphlets in support of our policy in the region. We have also translated and distributed many other documents produced by the State Department.

B. Pending Projects.

- 1. European PAO's to Central America. Eight PAO's from European posts are due to visit El Salvador, Nicaragua, Honduras and Guatemala for 10 days in early December. The purpose is to increase their experience and credibility in programming about Central America with Europeans.
- 2. <u>Central America Briefing Kit</u>. This is an updated version of an earlier compilation of information and talking points; it is scheduled to reach posts in late November.
- 3. <u>USIA TV film team to Central America</u>. Footage obtained during a just-completed visit to the region will be used in two ways:
- -- A <u>documentary film</u> contrasting the El Salvador and Nicaraguan elections.
- -- Newsclips going to posts for TV placement in more than 80 countries.
- 4. Election coverage. Both the VOA and the Wireless File have reporters in Nicaragua for on-the-scene coverage of the November 4 balloting.
- 5. Document distribution. We will be making widespread distribution of the State Department's most recent documents on the situation. These include a "resource book" on the Nicaraguan elections and a factual comparison between these elections and those in El Salvador earlier this year.

C. Proposed Future Projects.

1. WORLDNET television programs.

-- A program from Central America to Europe featuring prominent democratic leaders from the region. Included would be such prominent Nicaraguan figures as Arturo Cruz and Virgilio Godoy Reyes, who could address the reasons why they withdrew

- 3 -

their parties from the November 4 elections. They could also discuss their reasons for disillusionment with a revolution they originally supported. In addition, we will consider including an official election observer, or a prestigious Latin commentator such as Carlos Rangel of Venezuela.

- -- A program for Latin America and possibly Europe with a <u>senior Administration official</u> such as Assistant Secretary of State Motley or NSC Advisor McFarlane. The purpose of this WORLDNET production would be to focus on future directions for Central America following elections in both Nicaragua and the United States; it could also help put the rapidly-shifting Central American political scene into perspective.
- Gorman. This would be a followup to an earlier highly successful videotape based on the general's Washington presentations on Nicaragua's arms shipments to El Salvador. The focus would be on the military side of what Nicaragua has been doing, the build-up of its own forces as well as support for subversion against its neighbors. General Gorman would use charts, maps, graphs and other displays to illustrate his points as necessary.
- 2. Caribbean and Central American leaders to Europe. President Duarte's visit to Europe earlier this year demonstrated that few spokesmen can articulate the realities of Central America better than the local leaders themselves. To stimulate more such visits, we suggest that our ambassadors encourage the travel of such officials as Tom Adams (Barbados), John Compton (St. Lucia), Eugenia Charles (Dominica) and Luis Alberto Monge (Costa Rica). The Secretary of State would have to instruct our envoys in the region to approach their host leaders for this purpose. USIA posts would facilitate these visits as appropriate, working with local institutions to ensure that the visitors had the most signficant European audiences.
- 3. Exhibits. We propose to produce an inexpensive multi-media exhibit using the graphics from Gen. Gorman's briefing on Nicaraguan shipment of arms to guerrillas in El Salvador. We would include our Agency film based on the same briefing. In addition, we would add blowups of declassified intelligence photos and evidence about communist subversion activity revealed in the Grenada documents. Multiple copies of this exhibit would be made available principally in Europe and Latin America for showing at local institutions away from U.S. government premises. The Grenada segment could be modeled on the one recently unveiled at the National Archives here.
- 4. Video lending libraries. We will try a pilot program of giving small format (VHS and Beta) videotapes of some of

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our documentaries on Central America to video rental shops in selected countries. We would provide these tapes free to the distributors on the understanding that they would not charge their customers for their use.

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Remorks To 19: Please factor the attached into the preparations for the DCI at next Tuesday's NSC preparations. Expect State papers will be late (as Usual) meeting. Expect State papers will be late (as Usual) will provide as soon as received you might be able to get advanced copies.

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NATIONAL SECURITY COUNCIL WASHINGTON, D.C. 20504

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October 24, 1984

MEMORANDUM FOR MR. CHARLES HILL

Executive Secretary Department of State

SUBJECT:

NSC Meeting on Central America;

October 30, 1984 (S)

The NSC meeting on Central America will be held from 11:00 to 11:45 AM on Tuesday, October 30, 1984. It will emphasize two topics: the US negotiating strategy in Central America and US diplomacy efforts to provide the US and world public about the facts about the Nicaraguan election on November 4, 1984. (S)

The Department of State is requested to prepare a paper for this meeting which includes the following themes:

- (1) Central American Negotiations
- -- US-Nicaragua bilateral talks;
- -- Core Four objections to the second draft Contadora treaty and their next steps to obtain an acceptable treaty;
- -- proposed US efforts to obtain Guatemalan endorsement of the treaty amendments agreed to at the October 19-20 Core Four meeting in Honduras;
- -- Mexican and Nicaraguan activity in the UN, OAS, international political arena to obtain Western European and other endorsement for the unacceptable Contadora draft treaty;
- -- US efforts to help the Core Four persuade the Contadora countries (especially Venezuela and Panama) to propose an acceptable Contadora treaty draft;
- -- any plans for US signature of documents;

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- -- US expectations of the events in the next weeks and the US strategy to help the Core Four obtain an acceptable treaty.
- (2) Public Diplomacy About the November 4, 1984 Election in Nicaragua
- -- Current US expectations about the election process and the extent to which genuinely democratic groups (e.g., elements of the Socialist International) may pronounce the election "legitimate";
- -- US plans to provide the facts to the US public;
- -- US plans to provide the facts to the international community with special emphasis on Latin America and Western Europe.

Please provide this paper to the NSC by noon on Friday, October 26, 1984.(S)

Kokut M. Kummitt Robert M. Kummitt Executive Secretary

bcc: Col. R. J. Affourtit

Amb Harvey Feldman Brig. Gen. George Joulwan 25X1

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NATIONAL SECURITY COUNCIL WASHINGTON, D.C. 20506

October 24, 1984

MEMORANDUM FOR MR. DONALD P. GRECG
Assistant to the Vice President
for National Security Affairs

Mr. CHARLES HILL Executive Secretary Department of State

COL. R. J. AFFOURTIT Executive Secretary Department of Defense

MR. ALTON KEEL
Associate Director for National Security
and International Affairs
Office of Management and Budget

Executive Secretary Captral Intelligence Agency

A4B. HARVEY FELDMAN
Wishington Representative to the United States
Representative to the United Nations
Dispartment of State

M.R. C. WILLIAM LASALLE Chief of the Executive Secretariat Ulf Information Agency

BRIG. GEN. GEORGE JOULWAN Executive Assistant to the Chairman Joint Chiefs of Staff

SUBJECT:

Agenda for NSC Meeting on Central America; Tuesday, October 30, 1984 (S)

The subject meeting will be held in the Cabinet Room of the White House from 11:00:11:45 AM; Tuesday, October 30, 1984. An agenda for the meeting is attached. A background paper will be provided later. (S)

Robert M. Rimmitt Executive Secretary

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NATIONAL SECURITY COUNCIL MEETING Tuesday, October 30, 1984 Cabinet Room 11:00-11:45 AM

Central America

Agenda

I. Introduction Mr. McFarlane (2 minutes) Intelligence Overview II. Director Casey (5 minutes) III. Central America Negotiations and Secretary Shultz US Strategy; Nicaragua Elections: (10 minutes) Public Diplomacy Actions Discussion IV. All participants (25 minutes) V. Concluding fomments Mr. McFarlane (3 minutes)

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